

Musab Yiğit

Video Editor | Social Media Growth Specialist

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musaby.com/portfolio
Türkiye/Turkey

► Always CREATIVE PERSONALITY, ► well-seasoned EXPERIENCE and ► self-driven MOTIVATION

Video editor with 6+ years in creative editing, performance-based storytelling.
Experienced in creating high-performing content for Instagram, TikTok & YouTube driving audience growth and engagement.

Work Experience

Video Editor & YouTube Growth Strategist

Oct 2025 - Oct 2026

[Reverse Health](#) | Remote

- Drove 1,400% YouTube growth, taking the channel from 6K to +90K subscribers with +4M views.
- Achieved full ROI in 70 days. Generated \$50K+ in YouTube revenue and drove app sales through organic traffic.
- Built an AI-powered production pipeline from raw footage to final cut, including automated thumbnails.
- A/B tested titles and thumbnails, and used viewer data to refine hooks, pacing and retention.

Video Editor

Apr 2025 - Oct 2025

[DRL Motorsport Network](#) | Remote

- Produced and edited social media videos optimized for Instagram.
- Managed editing process for influencer and brand collaboration content.
- Grew account from 6K to +15K followers in 6 months through consistent, high-performing content, including 7 viral videos.

Video Editor Lead

Jan 2024 - Jan 2025

Boldkreatives (Noyanlar Group & Goldmark Estates) | Cyprus

- Led the video editing and content production.
- Delivered 500+ social media videos aligned with platform trends and brand voice.
- Created visual standards for brand consistency across Instagram & YouTube.

Freelance Marketing Artist

Apr 2022 - Jul 2022

[Voodoo](#) | Remote

- Edited and optimized gameplay videos for mobile ad campaigns.
- Analyzed test performance and delivered high-performing video creatives tailored for A/B testing.
- Collaborated with campaign managers to align content with performance metrics and user acquisition goals.

Volunteer Experience

International Volunteer

Nov 2022 - Jan 2023

INPRO

Produced digital media and led community events as an international volunteer in Poland.

Core Skills

Premiere Pro, After Effects, Adobe Suite, Adobe Creative Cloud, Short-Form Content Strategy, AI-Powered Workflow

Languages

English (C1), Turkish (Native)

Interests

Chess, Data & Analysis, AI Tools